



Investor Leave-Behind Packet

Technology-Enabled Automotive Asset Acquisition

Data-Driven Acquisitions. Proven Execution. Consistent Returns.

\$150K

INITIAL INVESTMENT

10% + \$65

RETURN STRUCTURE

17.8%

EST. CASH YIELD
based on 180 vehicles

180

YEAR-ONE GOAL
vehicles

Positioning: DriveFlow Capital deploys investor capital into undervalued automotive assets using a proprietary acquisition process powered by advanced technology and proven acquisition expertise.

Executive Summary



CORE POSITIONING

DriveFlow Capital is a technology-enabled automotive asset acquisition company that identifies, acquires, and monetizes undervalued vehicle assets sourced directly from private sellers.

The company uses advanced sourcing technology, a proprietary acquisition process, disciplined underwriting, and over four decades of combined automotive experience to create repeatable arbitrage opportunities.

Data-Driven Sourcing

Advanced acquisition platforms help identify undervalued private-party listings before traditional buyers can react.

Proven Execution

Travis and Ashley DeLoney bring operator experience across acquisition, valuation, negotiation, dealer operations, and wholesale remarketing.

Rapid Capital Recycling

Vehicles are acquired, resold, and converted back to cash through a targeted 7-21 day turnover model.

INVESTMENT SNAPSHOT

\$150,000

INITIAL INVESTMENT
growth capital

10%

ANNUAL RETURN
on invested capital

\$65

PERFORMANCE PAYMENT
per vehicle acquired

\$26,700

YEAR-ONE RETURN
based on 180 vehicles

AUCTION-DRIVEN MARGINS ARE TIGHTENING

Large dealer groups and institutional buyers continue to bid up auction prices and compress acquisition margins across the industry. As traditional sourcing channels become more competitive, independent operators need a faster and more disciplined way to acquire inventory.



- Auction prices continue to rise as buyers compete for the same inventory.
- Dealer groups and institutional buyers have scale, capital, and automated buying tools.
- Private-party sellers still create pricing inefficiencies, but the opportunities disappear quickly.
- The competitive advantage has shifted from scale alone to speed, data, and execution.

The private-party opportunity:

Mispriced Listings



Fast Seller Contact



Disciplined Buy



Wholesale Exit

DriveFlow bypasses the most crowded acquisition channels by targeting undervalued vehicles before they enter traditional wholesale competition.

Business Model

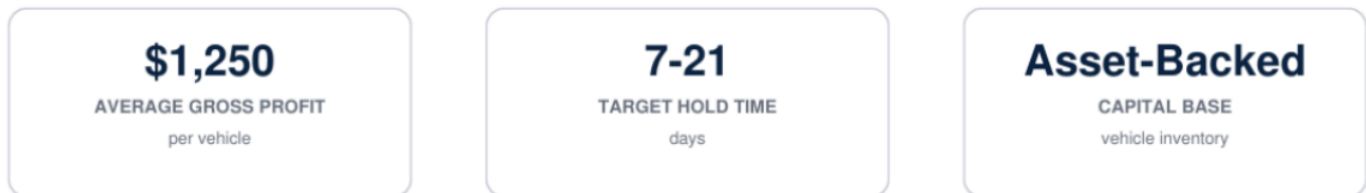


ACQUIRE BELOW MARKET. TURN QUICKLY. RECYCLE CAPITAL.

DriveFlow Capital is designed around a repeatable acquisition and remarketing cycle. The goal is not to hold inventory. The goal is to deploy capital into undervalued automotive assets, exit efficiently, and redeploy proceeds into the next qualified opportunity.



TARGET UNIT ECONOMICS



PROFIT CREATION

- Profit is created at acquisition, not resale.
- Strict underwriting protects margin before capital is deployed.
- Exit channels are considered before each purchase decision.

OPERATING DISCIPLINE

- Clean title and ownership verification.
- Condition, recon, transport and fee review.
- Deal-level gross profit and hold-time tracking.

Acquisition Funnel



FROM LISTINGS TO CASH FLOW

The system is built to convert a large market of private-party listings into a smaller number of disciplined purchases that meet margin and exit criteria.

Acquisition Funnel



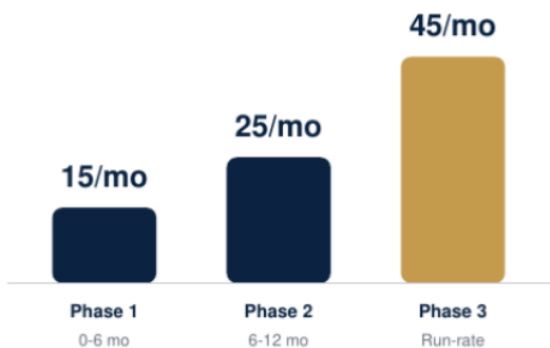
KEY OPERATING KPIS

Response Time Contact high-value sellers quickly	Conversion Rate Track leads to offers to purchases
Gross Profit Target \$1,250 average per vehicle	Days Held Target 7-21 day inventory turns

Growth Plan & Financial Model



Operating Phase Targets



Year-One Base Case

VEHICLE GOAL	180 vehicles
AVG. GROSS PROFIT	\$1,250 / vehicle
YEAR-ONE GROSS PROFIT	\$225,000
TARGET RUN-RATE	45 vehicles / month
ANNUALIZED RUN-RATE	\$675,000 gross profit

OPERATING ASSUMPTIONS

- Year One model is based on 180 vehicles acquired and sold.
- Phase targets show operating capability: 15/month launch, 25/month expansion, 45/month target run-rate.
- Gross profit model uses a conservative \$1,250 average per vehicle.
- Upside comes from volume growth, faster turns, and stronger sourcing efficiency.

Capital Deployment & Investor Returns



Capital Deployment

98% Vehicle Acquisition Capital

2% Logistics & Reconditioning

Investor Return Structure

10% annual return on invested capital

\$65 per vehicle acquired as a performance payment

Structure aligns investor return with operating volume.

YEAR-ONE RETURN ILLUSTRATION

Based on a \$150,000 initial investment and 180 vehicles acquired during Year One.

\$15,000

10% ANNUAL RETURN
 $\$150,000 \times 10\%$

\$11,700

PERFORMANCE PAYMENT
 $180 \times \$65$

\$26,700

TOTAL RETURN
17.8% cash yield

Cash yield calculation: \$26,700 total Year-One return divided by \$150,000 initial investment = 17.8% estimated cash yield.

Risk Controls & Reporting



CAPITAL IS DEPLOYED WITH DISCIPLINE

DriveFlow Capital is designed to protect investor capital through acquisition criteria, title discipline, market-based valuation, and rapid resale channels.



Acquisition Controls

- Max buy price set before offer
- Projected margin reviewed per deal
- Condition and fee adjustments included

Title & Asset Controls

- Ownership and title status verified
- Clean title preferred
- Vehicle assets tracked deal-by-deal

Exit Controls

- Wholesale exit path reviewed before acquisition
- Auction and dealer channel options
- Hold-time and sale performance tracked

Investor Reporting

- Vehicles acquired and sold
- Gross profit per vehicle
- Days held and capital recycled

OPERATOR-LED, NOT THEORY-LED



Travis DeLoney

Founder / Operator
35 years in automotive acquisition, valuation, dealer operations, and wholesale remarketing.



Ashley DeLoney

Dealer Principal / Operator
Phoenix dealer principal with seven years of used car dealership ownership and full-cycle acquisition experience.

Founder Story

Travis has seen every evolution of used vehicle sourcing: newspapers, Craigslist, Facebook Marketplace, and now AI-enabled acquisition. Ashley brings current dealership operating experience in the Phoenix market. Together, they combine legacy market judgment with modern sourcing tools.

Technology accelerates discovery. Experience determines profit.

Next Steps & Investor Materials



SUGGESTED DUE DILIGENCE PACKAGE

- Pitch deck and branded executive summary
- Operating milestones for the first 90 days after funding
- Investment documents reviewed by counsel

FIRST 90-DAY EXECUTION PLAN



- Deploy capital primarily into vehicle acquisition inventory.
- Track each acquisition by purchase price, projected value, costs, sale price, gross profit and days held.
- Report acquired vehicles and performance payments on a recurring schedule.
- Refine sourcing criteria and ramp toward target run-rate.

Contact

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