



Executive Summary

Technology-Enabled Automotive Asset Acquisition

Data-Driven Acquisitions. Proven Execution. Consistent Returns.

Investment Thesis

DriveFlow Capital deploys investor capital into undervalued automotive assets using a proprietary acquisition process, advanced sourcing technology, and proven automotive expertise. The company sources directly from private sellers, acquires vehicles below market value, monetizes through established wholesale channels, and rapidly recycles capital into the next acquisition cycle.

INVESTMENT SNAPSHOT

\$150,000

INITIAL INVESTMENT

10% + \$65

RETURN STRUCTURE

17.8%

EST. YEAR-ONE CASH YIELD

180

YEAR-ONE VEHICLE GOAL

\$1,250

AVG. GROSS PROFIT
per vehicle

7-21

TARGET HOLD TIME
days

\$225K

YEAR-ONE GROSS PROFIT
base case

\$675K

ANNUALIZED RUN-RATE
at 45/mo

Positioning: DriveFlow Capital is not a traditional dealership. It is a technology-enabled automotive asset acquisition company designed to deploy capital into tangible vehicle inventory, turn that inventory quickly, and generate consistent investor returns through disciplined execution.

Market Opportunity & Operating Model

The problem: Auction prices continue to rise as large dealer groups and institutional buyers compete for the same inventory. Acquisition margins are being compressed across the industry, and traditional sourcing channels are no longer enough.

- Crowded auctions bid up acquisition costs
- Dealer groups dominate traditional inventory sources
- Private-party opportunities disappear within hours
- Speed and disciplined underwriting now create the edge



How DriveFlow creates value

Detect



Evaluate



Acquire



Resell



Recycle

Advanced technology increases top-of-funnel reach. Operator experience determines which opportunities are purchased, how risk is underwritten, and where resale value is maximized.

Acquisition Discipline

- Market value and margin spread
- Clean title and resale liquidity
- Condition, recon and transportation costs
- Wholesale demand and exit path

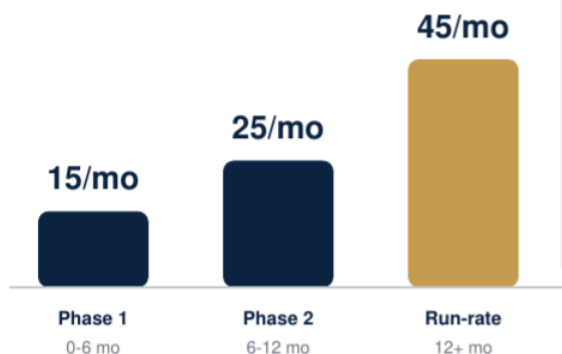
Disposition Channels

- Wholesale auctions
- Independent dealer buyers
- Dealer network relationships
- Rapid cash recycle back into inventory

Key principle: Profit is created at acquisition, not resale. DriveFlow focuses on buying correctly, turning inventory quickly, and preserving capital discipline.

Capital Deployment & Return Profile

Growth Plan



Capital Deployment

98%

Vehicle Acquisition Capital

Deployed directly into tangible vehicle inventory to maximize purchasing power and turnover.

2%

Logistics & Reconditioning

Transportation, auction delivery, title workflow, light reconditioning, and related logistics.

Year-One Base Case

METRIC	ASSUMPTION	OUTPUT
Average Gross Profit	\$1,250 / vehicle	Conservative unit margin
Year-One Vehicle Goal	180 vehicles	\$225,000 gross profit
Target Hold Time	7-21 days	Rapid capital recycle
Target Run-Rate	45 vehicles / month	\$675,000 annualized

Investor Return Illustration

Based on \$150,000 initial investment and 180 vehicles acquired during Year One.

\$15,000

10% ANNUAL RETURN

\$150,000 x 10%

\$11,700

PERFORMANCE PAYMENT

180 vehicles x \$65

\$26,700

TOTAL YEAR-ONE RETURN

17.8% cash yield

Aligned incentives: Investor return increases with acquisition volume while preserving underwriting discipline.

Travis DeLoney



Founder / Operator

35 years in automotive acquisition, valuation, dealer operations, and wholesale remarketing. Travis has navigated every major sourcing evolution from newspapers to AI-enabled acquisition.

Ashley DeLoney



Dealer Principal / Operator

Phoenix dealer principal with seven years of used car dealership ownership and full-cycle acquisition experience across retail, wholesale and local-market execution.

Why DriveFlow wins: Most buyers can search listings. Few can consistently convert those listings into profitable transactions. DriveFlow combines advanced sourcing technology, proprietary acquisition discipline, fast seller engagement, and decades of market judgment.

Next Milestones

- Deploy capital into acquisition inventory
- Validate 180-vehicle Year-One goal
- Track gross profit, days held and cash yield
- Expand acquisition volume toward 45 vehicles/month

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Private Investment Opportunity. This executive summary is for discussion purposes only and does not constitute an offer to sell securities. All projections are illustrative and subject to execution, market conditions, and investor due diligence.